



SHAPED IN MEXICO

Bargehouse, Oxo Tower, London
4th – 12th September 2015

Private View - Thursday 3rd September 2015, 7 - 11pm



(left) Raul Cerrillo, *Visionary Warrior*, 2015, Clay, 80 x 34 cm, courtesy the artist and Shaped in Mexico (right) Alejandro Fournier, *CD Juarez, Consumer Reports*, 2008, Photograph, 1/5, courtesy the artist and Shaped in Mexico

Shaped in Mexico is returning to London for its second edition, presenting a contemporary art exhibition at Bargehouse, Oxo Tower, from 4th – 12th September 2015. The free exhibition brings together over 150 works by 32 international artists working across painting, drawing, video, photography, performance, sculpture, and installation in an exploration into contemporary art from, and influenced by, Mexico.

All exhibited artists are Mexican either by heritage or by creative choice: inspired or provoked by Mexico's rich cultural tradition and identity. Supported by The Margain-Junco Collection, *Shaped in Mexico* contributes to the visibility of Mexico on the international stage by providing a global platform for emerging and mid-career contemporary artists. Spanning 4 floors of exhibition space, immersive large-scale installations, projects and specially commissioned performances from *Shaped in Mexico* will take place alongside a curated public programme of talks, music and events.



Considered one of the richest cultural traditions across the world, *Shaped in Mexico* celebrates Mexico's aesthetic motifs – from ancient ritualism to Mexican Neo-Conceptualism – whilst asserting the country's position within the global landscape. Popular culture, environmental concerns and social issues inform the works, with artists exploring the ancient past, identity, digital advances and the effects of globalisation on life today.

Artists exhibited include: Adrián Guerrero, Alejandra Alarcón, Alejandro Fournier, Alexandra Clark, Christi Haupt, Christian Becerra, David Gremard, Diana Coca, Elizabeth de Jesus, Ernesto Alva, Ernesto Walker, Federica Tavian, Gabriel Santamarina, Heriberto Quesnel, Irma Sofia Poeter, Jacobo Alonso, Luis Carrera-Maul, Enguita & Lasso de la Vega, Mariana Gullco, Maribel Portela, Marisa Raygosa, Maru Rojas, Mauricio Cervantes, Oyslyn Whizar, Oweena Fogarty, Pablo Cotama, Pilar Enrich, Raúl Cerrillo, Silvia Lerin, Sol Martinez, Viviana Diaz and Warren Hair. Music performances include a set by Joe from Wisconsin, the alter-ego of artist Alejandro Fournier.

Shaped in Mexico also hosts a special exhibition: "Posters for Ayotzinapa" showing 43 posters by international artists, as a result of the Oaxaca Graphics Arts Institute's First International Poster Biennale, and informed by the mass disappearance of 43 student teachers from Ayotzinapa, Mexico in 2014. Renowned artist Francisco Toledo, founder of Oaxaca Graphics Arts Institute, exhibits an installation piece composed of 43 kites, each one representing a missing student. Money raised from poster sales will be used to benefit the families of these students.

Shaped in Mexico is focused on a collaborative approach to production and has been generated through discursive means between collectors, artists, curators and collaborators. The project was developed in Monterrey, Mexico by a group of art enthusiasts: Lorena Junco, Silvia P. Morton, Daniela Fernández, Curator olgaMargarita Dávila and artist Raúl Cerrillo.

Artists are either directly invited to exhibit in project rooms, or apply through an open-call. Open-call artists are selected through an inclusive curatorial model, composed by Elena Aparicio (Spain) & olgaMargarita Dávila (Mexico), in a process that aims to transcend all Mexican geo-political boundaries, and promote the dynamism of the Mexican contemporary art scene in Europe.

Artworks exhibited are available for sale, with proceeds directly supporting the artists and *Shaped in Mexico* programming, in a structure that combines philanthropic and commercial practices as the organisation evolves.



For press information and images please contact:

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Exhibition: Shaped in Mexico

Dates: 4th – 12th September 2015

Opening reception: Thursday 3rd September 2015, 7 – 11PM (RSVP essential)

Opening hours: 11AM – 6PM

Location: Bargehouse, Oxo Tower Wharf, South Bank, London, SE1 9PH

Phone Number: Lassla Esquivel +44 (0) 7478296835

Website: www.shapedinmexico.com

Social Media Handles

[Twitter](#) + [Instagram](#): @shapedinmexico #ShapedInMexico2015

About The Margain-Junco Collection

The Margain-Junco Collection was founded in Monterrey, Mexico, by Lorena Junco de la Vega and her husband Eduardo Margain. Shaped in Mexico in London and DISTRITO 14 Art Project in Monterrey are the principal philanthropic projects of The Margain-Junco Collection. The collection is currently made up of over 100 pieces and includes works across all disciplines by artists from around the globe, with a major focus on artists from or influenced by Mexico. The Margain-Junco Collection works with a growing number of artists to support the development of emerging talent whilst fostering global awareness of Mexico's rich cultural heritage and contribution to the arts. The collection strongly believes in the ability of art to help community engagement and in its capability to transform social processes, actively creating new opportunities for audiences to engage with contemporary art, and to promote production, reflection, discourse and understanding.

About the Open Call Curators

Chief curator:

olgaMargarita Dávila is an influential curator based in Mexico, dedicated to expanding the reach of the Mexican art scene. Dávila's curatorial work spans more than 90 exhibits in the USA, Argentina, Spain, and Mexico over the past 20 years. Her current and most recent roles include: Director for the Art Museum in Saltillo, Mexico, Contemporary Curator for the Museo Textil in Oaxaca, Mexico, Curator for Fundacion Benjamin Serrano, AC, amongst many others. More information on Dávila can be found here: <http://www.shapedinmexico.com/olga-margarita>



Guest curator:

Elena Aparicio Mainar is an art historian, museographer and cultural manager. Currently Mainar is an international commissioner and art advisor on inclusion, education and diversity for national and international institutions. For twenty years Mainar has worked with cultural and educational institutions across Spain, Italy, México, United States, Great Britain, Egypt, Belgium and Germany, including: the XII Art Biennale of Cairo (Egypt), CaixaForum Barcelona (Spain), Everson Museum of Art in Syracuse (US), Foundation Joan Miró (Spain), Isabella Gardner Museum (US), Museum of Fine Arts Boston (US), Peggy Guggenheim Museum (Italy), Picasso Museum Malaga (Spain) and Pistoletto-Cittadellarte Fondazione (Italy).